**Product Management Mindset: How to use Product Management to advance Client Experience and Service Delivery Transformation**  
Thursday, March 3, 2022   
Time: 1:00 p.m. to 4:30 p.m. (EST)

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| [**Join the Teams Meeting**](https://teams.microsoft.com/l/meetup-%09join/19%3ameeting_NmNmMjk2ZDMtN2ExOS00YTY3LWJkM2UtYjUzODI2MTZhNDRm%40thread.v2/0?context=%7b%22Tid%22%3a%229ed55846-8a81-4246-acd8-b1a01abfc0d1%22%2c%22Oid%22%3a%2240673c04-42cd-467f-a452-339484c2df6d%22%7d) | **Sli.do (Questions)**  [**https://app.sli.do/event/gbYKt3VUhVR9XEK5oS4soP**](https://app.sli.do/event/gbYKt3VUhVR9XEK5oS4soP)  Event Code: **#DGGT-TMB** |

**AGENDA**

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| **TIME** | **SUBJECT** | **PRESENTER(S)** |
| **1:00 p.m. – 1:10 p.m.** | Welcome participants/Sli.do Icebreaker/ Opening remarks | Stéphane Godin, Masters of Ceremony |
| **1:10 p.m. – 1:15 p.m.** | Icebreaker Quiz (Sli.do) | Stéphane Godin, Masters of Ceremony |
| **1:15 p.m. – 1:25 p.m.** | Co-Sponsors Opening remarks:  *Why Product Management?*  *What is Product Management?* | Tammy Bélanger, Assistant Deputy Minister, Transformation  Peter Littlefield, Chief Information Officer, Employment and Social Development Canada |
| **1:25 p.m. – 1:45 p.m.** | Presentation:  *Civic Product Management – The Art and Science of Writing Requirements in the Public Interest* | Bianca Wylie, Co-founder of Tech Reset Canada, and a senior fellow at the Centre for International Governance Innovation |
| **1:45 p.m. – 2:15 p.m.** | Q&A session with Bianca Wylie | Stéphane Godin, Masters of Ceremony |
| **2:15 p.m. – 2:30 p.m.** | Health Break |  |
| **2:30 p.m. – 2:40 p.m.** | Presentation: *Getting Started* | Dara Renton, Assistant Director and Senior Advisor, Ontario Digital Service, Government of Ontario |
| **2:40 p.m. – 2:50 p.m.** | Presentation:  *Product Management during a Pandemic* | Alexandre Bourque, Director, Digital Strategy and Product Solutions, Digital Transformation Branch, Public Health Agency of Canada |
| **2:50 p.m. – 3:20 p.m.** | Q&A session with Dara Renton & Alexandre Bourque | Stéphane Godin, Masters of Ceremony |
| **3:20 p.m. – 3:30 p.m.** | Presentation: *How Product Management can help you make great decisions* | Chanel Fournier, Senior Product Manager, Shopify Canada |
| **3:30 p.m. – 3:45 p.m.** | Presentation: *Product Management in a GC environment – Transport Canada* | Edith Tremblay & Martin Hubert, Directors, Digital Services & Enterprise Agility, Transport Canada |
| **3:45 p.m. – 4:15 p.m.** | Q&A session with Chanel Fournier,  Edith Tremblay & Martin Hubert | Stéphane Godin, Masters of Ceremony |
| **4:15 p.m. – 4:20 p.m.** | Emoji exercise (Sli.do) | Stéphane Godin, Masters of Ceremony |
| **4:20 p.m. – 4:25 p.m.** | Closing Remarks:  *What is next for product management?* | Tammy Bélanger, Assistant Deputy Minister, Transformation |
| **4:25 p.m. – 4:30 p.m.** | Survey | Stéphane Godin, Masters of Ceremony |